

ORDER



Orders
Order / Rev: 711128
Alt Order #: 06252357
Product Desc: VOTE FOR MARRIAGE MN
Estimate:
Flight Dates: 10/01/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: Political

KARE

Primary AE: Brian Perry
Sales Office: T-SF
Sales Region: NAT

Agency
Name: Mission: Public Affairs LLC/ POL
Buying Contact:
Billing Contact:
 1415 L Street Suite 1250
 Sacramento, CA 95814

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Minnesota For Marriage
Demographic: A35+
Product Codes: IS-Issue/Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	157	\$167,275.00	\$142,183.75
10/29/12	11/05/12	45	\$74,350.00	\$63,197.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	157	\$167,275.00	\$142,183.75	0.00
November 2012	45	\$74,350.00	\$63,197.50	0.00
Totals	202	\$241,625.00	\$205,381.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Perry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/01/12	10/19/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$300.00		0.00			
2	KARE	10/06/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$275.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$275.00		0.00			
3	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
4	KARE	10/27/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					2	\$900.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					2	\$900.00		0.00			
5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$700.00		0.00			

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 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$700.00		0.00			
6	KARE	10/01/12	10/12/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$225.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$225.00		0.00			
7	KARE	10/15/12	10/19/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$250.00		0.00			
8	KARE	10/01/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$450.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$450.00		0.00			
9	KARE	10/15/12	10/19/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5				\$600.00		0.00			
10	KARE	10/22/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$700.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$700.00		0.00			
12	KARE	10/01/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		4				\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		4				\$1,000.00		0.00			
13	KARE	10/15/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,100.00	P-2	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$1,100.00		0.00			
14	KARE	10/22/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$1,000.00		0.00			
15	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
16	KARE	10/01/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		3				\$400.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$400.00		0.00			
17	KARE	10/15/12	10/19/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5				\$500.00		0.00			
18	KARE	10/22/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$550.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$550.00		0.00			
		10/05/12			CM				2		P-2	0.00	NM	2	\$4,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KARE	10/01/12		M-F 5-530p KARE 11 5 News		5-530p	MTWTF--	:30		\$2,000.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2				\$2,000.00		0.00			
20	KARE	10/15/12	10/19/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		1				\$2,300.00		0.00			
21	KARE	10/13/12	10/13/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
22	KARE	10/20/12	10/20/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$950.00		0.00			
N23	KARE	10/27/12	11/03/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Notre Dame Football		Various	(5:00 PM-5:30 P-----Sa--	:30		(\$1,000.00)		0.00	NM		
	See MG 23.3 [Input Error]														
	3	KARE	10/27/12-10/27/12	Sat 5-530p		5-530P	-----Sa--	:30		\$1,000.00		0.00	NM		
	Ⓜ MG for 23.1 10/27														
	Week:	10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
24	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$1,100.00		0.00			
25	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,250.00		0.00			
26	KARE	10/27/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,500.00		0.00			
27	KARE	10/07/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,000.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$1,000.00		0.00			
28	KARE	10/01/12	10/12/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2				\$1,800.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$1,800.00		0.00			
29	KARE	10/22/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	4	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$2,500.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		2				\$2,500.00		0.00			
30	KARE	10/27/12	10/27/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
31	KARE	10/06/12	10/20/12		CM	630pm-7pm		:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00

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40	KARE	10/06/12	10/13/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/01/12-10/07/12	Notre Dame Football		Various	(9:00 PM-10:00 PM)-----Sa--	:30		\$1,000.00		0.00	NM		
	Week:	10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
41	KARE	10/25/12	11/01/12	Thu Prime 30 ROCK/UP ALL NIGHT	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$2,250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Thu Prime		Thu Prime	(6:58 PM-8:00 PM)---Th-----	:30		(\$2,250.00)		0.00	NM		
		Credited													
	Week:	10/29/12	11/04/12	---T---		1				\$2,250.00		0.00			
42	KARE	10/04/12	10/04/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,500.00		0.00			
43	KARE	10/18/12	10/18/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$2,000.00		0.00			
44	KARE	10/24/12	10/31/12	Wed Prime ANIMAL PRACT	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$2,250.00		0.00			
	Week:	10/29/12	11/04/12	--W----		1				\$2,250.00		0.00			
45	KARE	10/10/12	10/10/12	Wed Prime ANIMAL PRACT	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$1,750.00		0.00			
46	KARE	10/17/12	10/17/12	Wed Prime ANIMAL PRACTICE	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$2,000.00		0.00			
47	KARE	10/15/12	10/19/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		2				\$2,200.00		0.00			
48	KARE	10/22/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		2				\$3,000.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		2				\$3,000.00		0.00			
50	KARE	10/07/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$2,750.00	P-2	0.00	NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$2,750.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$2,750.00		0.00			
51	KARE	10/21/12	10/21/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,250.00	P-2	0.00	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$3,250.00		0.00			
52	KARE	10/28/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$3,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			

Order / Rev: 711128
 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	KARE	10/15/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$900.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$900.00		0.00			
54	KARE	10/01/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$700.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$700.00		0.00			
55	KARE	10/29/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,000.00		0.00			
56	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,400.00		0.00			
57	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$1,200.00		0.00			
58	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,400.00		0.00			
59	KARE	10/07/12	10/07/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$2,250.00		0.00			
60	KARE	10/25/12	10/25/12	Vikings Special Vikings Special/PRE GAME	CM	6-7P (6:00 PM-7:00 PM)	---T---	:30	1	\$4,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Vikings Special		6-7P	(6:00 PM-7:00 P---Th-----	:30		(\$4,000.00)		0.00	NM		
				Credited											
61	KARE	10/08/12	10/12/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$600.00		0.00			
62	KARE	10/15/12	10/19/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$650.00		0.00			
63	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$800.00		0.00			
64	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$700.00		0.00			
65	KARE	11/05/12	11/05/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$250.00		0.00			
66	KARE	10/08/12	10/12/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00

Order / Rev: 711128
 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	KARE	10/08/12	10/12/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF--			2		\$275.00		0.00				
67	KARE	10/15/12	10/19/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
Week:		10/15/12	10/21/12	MTWTF--			3		\$275.00		0.00				
68	KARE	10/15/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	3	\$900.00
Week:		10/15/12	10/21/12	MTWTF--			2		\$300.00		0.00				
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	MTWTF--			1		\$300.00		0.00				
69	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
Week:		11/05/12	11/11/12	M-----			2		\$300.00		0.00				
70	KARE	10/08/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
Week:		10/08/12	10/14/12	MTWTF--			2		\$450.00		0.00				
71	KARE	10/08/12	10/12/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
Week:		10/08/12	10/14/12	MTWTF--			2		\$1,600.00		0.00				
72	KARE	11/05/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
Week:		11/05/12	11/11/12	M-----			2		\$2,500.00		0.00				
73	KARE	10/15/12	10/19/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
Week:		10/15/12	10/21/12	MTWTF--			1		\$1,800.00		0.00				
74	KARE	10/12/12	10/12/12	Fri Prime WHITNEY/COMMUNITY	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Week:		10/08/12	10/14/12	----F--			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/08/12-10/14/12		Fri Prime		Fri Prime (6:58 PM-8:00 PM)	P-----F----	:30		\$1,100.00		0.00	NM		
75	KARE	10/29/12	11/02/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWTF--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
Week:		10/29/12	11/04/12	MTWTF--			1		\$3,000.00		0.00				
76	KARE	10/08/12	10/12/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWTF--	:30	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
Week:		10/08/12	10/14/12	MTWTF--			3		\$2,200.00		0.00				
77	KARE	10/15/12	10/19/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
Week:		10/15/12	10/21/12	MTWTF--			2		\$800.00		0.00				
78	KARE	10/08/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
Week:		10/08/12	10/14/12	MTWTF--			2		\$650.00		0.00				
79	KARE	10/14/12	10/14/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030P	-----S	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
Week:		10/14/12	10/14/12	-----S			1		\$7,500.00		0.00				

Order / Rev: 711128
 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
79	KARE	10/14/12	10/14/12	NFL Regular Season Fo	CM	715-1030P	-----S	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
				NFL Regular Season Footba											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$7,500.00		0.00			
80	KARE	10/25/12	10/25/12	Vikings Pre-Game	CM	Vikings Pre-Game	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Vikings Pre-Game		(6:27 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$4,000.00		0.00			
81	KARE	10/26/12	10/26/12	Fri Prime	CM	Fri Prime	----F--	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
				DATELINE		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$2,250.00		0.00			
82	KARE	10/29/12	11/02/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				KARE 11 5 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$2,500.00		0.00			
83	KARE	10/31/12	10/31/12	Wed Prime	CM	Wed Prime	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				LAW ORD:SVU		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$2,500.00		0.00			
84	KARE	10/30/12	10/30/12	Tue Prime	CM	Tue Prime	-T-----	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
				Tue Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$5,500.00		0.00			
85	KARE	11/04/12	11/04/12	Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Post NFL Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
86	KARE	11/04/12	11/04/12	NFL Regular Season Fo	CM	715-1030P	-----S	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
				NFL Regular Season Footba											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$9,000.00		0.00			
													Totals	202	\$241,625.00